



**CIF2014**  
*Cosmetics Innovation Forum*

**Mirror Mirror's Beauty Futurologist JEANINE RECKIO will speak in Shanghai China at the Cosmetics Innovation Forum 2014**

The Cosmetics Innovation Forum is the leading beauty event in China where industry leaders & powerful beauty brands from all over the globe will meet and present the Future of Beauty. The event is taking place in Shanghai China on October 23 & 24<sup>th</sup> at the Longemont hotel. Prestigious brands such as Chanel, P & G, Johnson & Johnson, Clarins, Mary Kay, Coty, Bain & Co., Swarovski, Henkel, Colgate-Palmolive, Estee Lauder, Jahwa, Jala and many more will be attending this event.

**Beauty Futurologist, Jeanine Recckio**, from the innovative Creative Marketing & Trend Forecasting agency the MIRROR MIRROR Imagination Group will be a guest speaker at this event. Jeanine will show a powerful peek into the Future of Beauty & Beyond ... highlighting all of the upcoming consumer trends where beauty, fashion, food, technology & lifestyles collide. Beauty Brand Innovator, Jeanine Recckio will highlight all of the futuristic trends in cutting-edge R & D, new formulations & textures, killer cool packaging and more! Futuristic retail shopping trends

will also be presented ... at Mirror Mirror they call it  
RETAIL-TAINMENT! **simbaevents.cn**

<http://simbaevents.cn/cif/cn/speaker.php?mid=5&idx=JeanineReccio>



**Jeanine Reccio**      **Beauty Futurologist**

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#### **ABOUT MIRROR MIRROR IMAGINATION GROUP**

Mirror Mirror Imagination Group, founded by Jeanine Recckio, is the foremost authority on beauty and fashion around the world. The agency offers a full suite of services to beauty brands, including tracking, trend forecasting, cosmetic manufacturing, branding and marketing. Mirror Mirror Imagination Group also publishes the Crystal Ball Beauty & Lifestyle Trend Reports, fully customized forecasting reports that help companies peer into the future.

To receive a FREE newsletter or to schedule a FREE presentation in Mirror Mirror Imagination Group's Trend Concept Lab Showroom in New York City or Palm Beach, Fla., contact the agency at [info@MirrorMirrorInc.com](mailto:info@MirrorMirrorInc.com) or visit [www.MirrorMirrorInc.com](http://www.MirrorMirrorInc.com).