



# *Palm Beach Kurta Collection*

*Designed by  
Jeanine Recckio*

I am thrilled to present my Palm Beach Kurta Collection ... each Kurta is handcrafted by the most talented craftsmen in India. I have personally designed each Kurta with the perfect Palm Beach woman in mind ... so that she can travel in style all over the world! Take a peek at our new collection ... Enjoy!



Jeanine Recckio  
beauty & lifestyle futurologist  
mobile tel 917 348 4291  
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# *About our Kurtas ...*

All of our beautiful Kurtas are designed by **Jeanine Recckio** ...

Inspired by **Palm Beach** ... and handcrafted in India from the villages around Lucknow, central India ... a famous area which provided the Moghul royalty with their court clothing and also their typical traditional day to day wear in the hot summer season. "Chikan" work is a form of "whitework" involving open holes overlaid with hand embroidery - to allow air vents for cooling - yet keeping a beautiful look. They are usually done with a white on white hand-embroidery. Their stitching techniques include appliqué; pulled and drawn-thread work and embroidery. Oftentimes small bits of sewn-on mica; pearls; semi-precious stones etc. were added - depending on the status of the wearer. The handwork involved in their making was oriented to the royalty etc. With that group no longer around this art form is in danger of disappearing due to machines - particularly those embroideries coming from China. **Only \$135 each**

This art form is spectacular value for the amount and care of the handwork involved! Our Kurtas are available in sizes s- xl ... in all colors & lengths ... they are true treasures and I enjoy designing them for you! Enjoy !



# About the Designer ...



**Jeanine Recckio** is the beauty and fashion industry's leading Futurist. She travels the globe trend-spotting for the next big thing. Jeanine is the founder & creator of The Mirror Mirror Imagination Group, a leading global creative marketing & trend forecasting agency located in New York. She is also the owner of the Crystal Ball Trend Report Publications.

With Jeanine's recent launch of her new Palm Beach offices & Mirror Mirror Beauty & Lifestyle Concept Boutiques, she immediately identified the need for chic & wearable fashions to keep her fashionable clients looking glam in this hot climate. The answer: fabulous lightweight kurta tops.

As a graduate of the Fashion Institute of Technology in New York City, Jeanine has always had a talent & sensibility for design ... and her travels around the world has put her in touch with rare & exotic styles and techniques.

India provided the inspiration for Jeanine's kurta collection ... each top is painstakingly hand-made & intricately embroidered in central India, a region famous for outfitting royalty in these same styles long ago.

Though preserving the craftsmanship & ancient techniques of India, Jeanine was able to put a signature Palm Beach stamp on her kurta tops ... designing them in gorgeous pastel shades with sexy dashes of glittering mica, pearls & semi-precious stones. It's an exotic look that captures the Palm Beach glam lifestyle.

Each kurta top is lightweight & loose-fitting, making it a smart & stylish choice for the steamy summer months ... can be layered over a bikini or worn out to dinner. The kurtas come in a versatile range of colors, sizes & lengths and are 100% cotton, rayon, or silk.

For an even more fashionable Palm Beach look, pair a kurta with a beautiful hat from Jeanine's personal Palm Beach Couture hat collection & stunning jewelry from her Jewels of the Sea Mermaid Chic jewelry collection. Everything Jeanine designs effortlessly breathes new life into the stylish beach look.

With the recent launch of her new "living magazine" Mirror Mirror Beauty & Lifestyle Concept Boutique on Palm Beach's Worth Avenue & boutique-within-a-boutique shops at The Mar-a-Lago Club, The Delano & The Shore Club spas, Jeanine has taken her enterprise to the next level. In her pastel-hued spaces, Jeanine provides a constantly rotating selection of the hottest & most covetable trends for a stylish lifestyle.

In addition to being a successful, bright designer, Jeanine is an expert in the beauty industry. While traveling abroad, she also has her eye on beauty trends, which she then brings home to New York & Palm Beach, where she designs concepts, products & packaging for breakthrough beauty products. Her latest creation is the Pretend Beauty Collection, which she designed & now carries in her Palm Beach boutique.

She is also the secret weapon for cosmetic empires, Fortune 500 companies & upstart brands. Her corporate clients ... which include prestigious companies such as Estée Lauder, MAC, Sephora, Revlon, Jessica Simpson for Dessert Beauty, The Body Shop, Maybelline, La Prairie & Sex in the City/HBO as well as global celebrities ... are all fans of Jeanine's boutiques & her beach chic collections.

Jeanine has been featured and is regularly quoted in leading international publications such as *WWD*, *Elle*, *Allure*, *ICN*, *CPC*, *Cosmetic World*, *Beauty Fashion*, *American Salon*, *Modern Salon*, *Happi*, *The Sydney Morning Herald*, *Palm Beach Post*, *Palm Beach Illustrated*, *Fashion Wire Daily*, *Beyond Beauty Paris* & more.

Jeanine lives in New York and Palm Beach.



Beach Chic Resort Designs

*by Jeanine Recchio*

**MirrorMORNING**

[www.MirrorMirrorInc.com](http://www.MirrorMirrorInc.com)

## Introducing the Tantalizing New Kurta Collection from Futurologist Jeanine Recckio

Hand-made kurtas inspired by India are this summer's resort must-have

FOR IMMEDIATE RELEASE

With the launch of her brand-new line of irresistible exotic kurta tops, Jeanine Recckio, **the world's only beauty and lifestyle futurologist and one of *Palm Beach Illustrated Magazine's* "55 Most Fascinating Palm Beachers,"** continues to expand the beloved fashion collection that has made her a favorite with Palm Beach's most stylish women. The tops, personally designed by Jeanine and hand-made in India, are already flying off the shelves as the summer approaches.

As a highly respected visionary, jet-setting trend-forecaster, consultant to global beauty brands & founder of the trend-spotting Mirror Mirror Imagination Group as well as her own upcoming Pretend Beauty cosmetics line, Jeanine has developed a well-trained eye for innovative fashion that makes her a natural as a designer. Jeanine's one-of-a-kind creations can be found at both her Worth Avenue beauty & lifestyle concept boutique as well as her exclusive new space at Donald Trump's Mar-a-Lago Club.

Jeanine's tunic-like kurta tops come in pretty shades of black, seafoam green, aqua & pale pink, and are incredibly versatile ... throw one over a bikini as a chic cover-up, or wear it out to lunch with some Capri pants & sexy heels. **The kurtas are exclusively hand-made in the villages surrounding Lucknow in central India** ... an area made famous for designing the wardrobes for the Moghul royalty. The lightweight tops are ideal for warm weather thanks to the "chikan" and "whitework" techniques which create open holes overlaid with beautiful hand embroidery to allow air vents for cooling. This feature keeps fashionistas refreshed as they jet off to the Hampton's, Harbour Island & Nantucket ... any destination with a hot climate. The kurtas' loose fit makes them universally flattering & the intricate white-on-white hand embroidery involves a rare, treasured technique that dates back to ancient royal times ... seldom used now as machines have largely replaced handiwork. This technique includes appliqué, pulled & drawn-thread work & detailed embroidery by hand ... finished off with delicate pieces of sewn-on mica, pearls & semi-precious stones, which in royal times signified the wearer's status. Together the painstaking handiwork & bits of shimmer create a personalized, stunning piece of fashion.

"The kurtas are true treasures and I enjoy designing them for my stylish clients," Jeanine says. "They are my hottest seller, which makes me really proud. This art form is a spectacular value for the amount of care and handiwork involved."

The kurtas are 100% silk, rayon, or cotton, and come in a fashionable array of delectable colors, lengths & sizes (small – XXL). Each kurta retails for \$135.

The kurta tops, as well as Jeanine's hip, wildly popular Palm Beach Couture hat & Jewels of the Sea Mermaid Chic jewelry collections, are **available exclusively at her boutique-within-a-boutique at the Trump Spa at The Mar-a-Lago Club & the Mirror Mirror Beauty & Lifestyle Concept Boutique on Palm Beach's fashion-forward Worth Avenue** ... a pastel-hued, fashion-forward retail space/emerging trend lab showcasing rare gems found on Jeanine's travels.

In addition to creating her fabulous Palm Beach boutiques, Jeanine has been the secret weapon for cosmetic empires, Fortune 500 companies & upstart brands. Her signature can be found on global brands & products that have revolutionized the way the industry and women view beauty ... think MAC, Sex and the City, TRESemme, Colgate-Palmolive, Sephora, Dessert Beauty Jessica Simpson, The Body Shop, Maybelline, La Prairie, Revlon & more. She also publishes the Crystal Ball Beauty & Lifestyle Trend Reports for her beauty clients and has offices in both Palm Beach & New York City.

See the attached line sheet for specific details on each kurta.

For more information or to schedule a tour of her Mirror Mirror Beauty & Lifestyle Concept Boutiques, please contact **Jeanine Recckio at 212 339 0037**. For more information about the Mirror Mirror Imagination Group, please visit [www.MirrorMirrorInc.com](http://www.MirrorMirrorInc.com)

# ordering line sheet



1130 embroidery on  
Cambric cotton no sequins



11255 voile cotton with heavy  
sequins



805 very sheer voile no sequins



430 gauze type no sequins



500 slightly heavier  
cotton light sequins



430 Iridescent sequins  
(black & violet)

# MirrorMIM

imagination group®

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All Kurtas come in  
sizes s – xl and  
many beautiful  
colors!

\$135



*For the Home ...*



*Beautiful table cloths, placemats & bed  
linens are also available by  
special order ...*

# *Accessories ...*



*Beautifully hand beaded shawls &  
wraps ... perfect with our Palm Beach  
Chic dresses or as a fabulous beach wrap*

*...*

## *Our Retail Partners ...*



The entire Mirror Mirror Kurta collection is available at our chic Worth Avenue Boutique in Palm Beach ...



& our special Mirror Mirror Boutique at Trump Spa at Mar-A-Lago for members

# Mirror Mirror

# *Plume ...*



*Our wonderful Palm Beach Kurta collection designed by Jeanine Recchio is also available on Worth Avenue at the Vintage Chic boutique Plume! Catherine Francis will help you select the perfect Kurta just for you ... Plume's exclusive hand detailed slipper-chic shoe collection from India is the perfect match for the Kurtas.*

*Plume* 323 Worth Avenue tel 655 0650

*Coming Soon ...*



*Pure Silk embroidered Kurtas are  
coming soon ...*



*Tunic & Full length Kurtas  
coming soon ....*

# *Your custom Fashion Stylist*

Now you can get the most fabulous handcrafted Palm Beach Kurta tops & accessories delivered to you in Boca Raton!

Style Maker *Carolyn Mcgonigle* will coordinate your very own Palm Beach Chic look

Contact Carolyn for a special showing of the collection

**CarolynMcgonigle@aol.com**      **tel 561 866 8765**



# *Our Happy Clients ...*

