

MIRROR MIRROR IMAGINATION GROUP REVOLUTIONIZES THE ART  
OF BEAUTY & LIFESTYLE FUTURE-TELLING  
*Presenting "The Crystal Ball Trend Reports"*

**FOR IMMEDIATE RELEASE**

In the not-too-distant future, your medicine cabinet will let you know you're running out of foundation ... and automatically order a refill via the Internet.

Your cosmetic compacts will tell you when it's time to powder your nose and gloss your lips ... and your purse mirror, sensing your every mood, will release the perfect fragrance to alter your aura.

You'll find predictions like these ... plus edgy insights, stimulating ideas and expert analyses ... when you gaze into The Crystal Ball Beauty & Lifestyle Trend Reports™.

This illuminating resource redefines the art of future-telling. Created by Jeanine Recckio, the world's only beauty & lifestyle futurologist and founder of the Mirror Mirror Imagination Group, The Crystal Ball Beauty & Lifestyle Trend Reports are fully customized, futuristic forecasts designed to help companies peer into the future ... and influence them with the right products and services.

"These are not your ordinary trend reports," Jeanine promises. Compiled by Mirror Mirror's team of global trend-spotters and consumer analysis gurus, these two-part reports begin by pinpointing the driving forces in such areas as makeup, skincare, fragrance, home fragrance, spa, salon, hair, new packaging, ingredient ideas, in-store merchandising, and the critical teen and anti-aging markets.

Then they take subscribers on a sensorial and inspirational journey to the tomorrow zone. "We give you a magic box filled with forecasts, visions and cool ideas in beauty, fashion, lifestyle and consumer attitudes," Jeanine says. This incredible box (which lights up when you open it!) also contains unique samples of beauty & lifestyle products from all over the world.

The Crystal Ball Beauty & Lifestyle Trend Reports are published twice annually and available by subscription only. Choose from Beauty, Food, Fashion & Color, Lifestyle & Living, Men, Spa & Wellness, Consumer Behavior, SuperTrends 2025, Anti-Aging and Teen & Tween Reports.

Subscribers also receive monthly "readings" via The Crystal Ball Monthly Newsletter, featuring of-the-moment updates on emerging global trends.

For more information and your very own futuristic reading with sneak previews from the reports, please contact Jeanine Recckio at 212 339 0037.

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