

**MIRROR MIRROR IMAGINATION GROUP AND TRESemmé WATCH  
TOGETHER AS PROJECT RUNWAY'S WINNER TAKES ALL**  
*Beauty Futurologist Jeanine Recckio joins Tim Gunn and the TRESemmé  
"Project Runway" styling team at a Tribeca Grand private party to  
celebrate the show's season finale!*

FOR IMMEDIATE RELEASE

Beauty Futurologist Jeannine Recckio toasted the winner of Bravo's hit TV reality series "Project Runway" at a TRESemmé hosted grand season finale party at **the Tribeca Grand Hotel**.

On the evening of Wednesday, March 8, in the heart of New York City action, Recckio was joined by designers from "Project Runway," the show's top consultant Tim Gunn and TRESemmé expert stylists, as they gathered to celebrate this exciting conclusion to the season.

Guests watched with cocktails in hand and breathes held as Chloe Dao's designs won the highest honor for the second season of this Emmy-nominated, premier reality series focusing on fashion designers. Recckio and others viewed this long-awaited season ending choice in the comforts of a private screening room.

Having a long-time working relationship with TRESemmé, Recckio felt that watching such an exciting conclusion with her TRESemmé colleagues was a natural fit.

"TRESemmé's involvement with 'Project Runway' is impressive," says Recckio. "I have enjoyed years of working with TRESemmé on branding and product launching, so watching alongside the TRESemmé experts as a new designer launched her career was a great experience."

Recckio has been the secret weapon for cosmetic empires, Fortune 500 companies and upstart brands. Her signature can be found on global brands and products that have revolutionized the way the industry and women view beauty (think TRESemmé, MAC, Sephora, Dessert Beauty Jessica Simpson, the Body Shop, Revlon and more).

**For more information on this new location or to schedule a tour of the Concept Studio & Boutique, please contact Jeanine Recckio at 212-339-0037. For more about the Mirror Mirror Imagination Group, please visit [www.mirrormirrorinc.com](http://www.mirrormirrorinc.com).**

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